

BIRMINGHAM FARMERS MARKET

SPONSORSHIP OPPORTUNITIES



BIRMINGHAM
SHOPPING DISTRICT

Nestled in the heart of Downtown Birmingham, at 660 North Old Woodward Avenue, the outdoor market takes place every Sunday, May - October, from 9 a.m. to 2 p.m. With a wide variety of vendors, live music and kids activities, the market is a festive gathering place for the community, averaging approximately 2,000 attendees each week. During special event days, the market averages over 4,000 attendees. Our media reach is over one million impressions.

Visit ALLINBirmingham.com/FarmersMarket for more information.

 [BIRMINGHAMFARMERSMARKET](https://www.facebook.com/BIRMINGHAMFARMERSMARKET)  [@bhamfarmmkt](https://www.instagram.com/@bhamfarmmkt)



SPONSORSHIP BENEFITS	PRESENTING SPONSOR \$10,000	MARKET SPONSOR \$2,500	CULTIVATOR SPONSOR \$1,000	BOOTH SPONSOR \$400
Booth space at the market	8 weeks	4 weeks	4 weeks	2 weeks (excludes special event dates)
Recognition in advertising and media				
Recognition on signage at event				
Social media recognition				
Logo included on seasonal event banner				
Preferred booth location				
Literature at Informational Tent				
Paid promotion on social media				



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